

VP ENGAGING MEN (PWN Global)

ROLE DESCRIPTION

The VP Engaging Men (also “EM”) develops the Federation’s overall strategy for developing and supporting amovement of actively engaged senior male champions around the world. The role also creates a toolkit of products/programs that can be used by other city networks and organisations wishing to create male champions who will actively advocate and implement inclusive leadership strategies. Programs will include collaboration and coordination of other EM initiatives at the Federation and City Network level, and establishment of best practices.

The specific activities outlined below are in addition to assuming the duties and responsibilities of all Board Members, see above.

DUTIES and RESPONSIBILITIES:

- Develops and manages the Annual budget for EM.
- Build relationships with external, complementary initiatives.
- Coordinate and understands the best practice of EM in each country. Acts as a central point to leverage these best practices and to ensure all networks are aware of them. Acts as a buddy when networks are ready to engage in EM and are seeking for best practices.
- Develops press releases (in English) and articles for our platform when new announcements are needed.
- Responds to questions from all parties involved in this initiative via email, address on websites, reactive press statements etc.
- Coordinates VP’s EM on City Network boards, exchanges best practices, shares information etc.
- Defines with the Board a strategic EM policy.
- Represents PWN Global when possible in all different forums.
- Recruits an engaged committee to assist with above activities
- Time Commitment: Approx. 3-5 hours per week (variable and dependent on creation of a support committee).

IDEAL BACKGROUND / EXPERIENCE:

- A minimum of 6 years of progressively responsible business experience, preferably in an international environment. Strong experience in Good Governance, Executive Management, preferably with Board experience but not a must, together with experience in as many of the following fields as possible: human resource management, law, finance/budgeting, technology or related areas.
- Working across cultures and fluency in written and spoken English in required in addition to other languages is ideal.
- Ideally having served as a City Network President, a Board Member at the Federation level, on a Non-Profit Board, or on Corporate Board.